



President
Joanne Gifford, FIPC
P.O. Box 487
Johnstown, NY 12095
joanne@fulmontmutual.com

Vice President
Laurie M Schroeder, FIPC
P.O. Box 487
Johnstown, NY 12095
laurie@fulmontmutual.com

To: President Joanne Gifford, Vice President Laurie Schroeder, Board Members and Guests
From: Donna Albanese, Awards/Safety Chair
Date: June 6, 2022
Re: 2022-23 Awards and Safety Information

The Awards/Safety Chairperson chooses the theme for our annual Safety Poster Contest. This year's theme is Pedestrian Safety. In the past, our local associations have worked with local elementary schools for this event. Another suggestion, contact your local Boy and Girl Scout troops. They all have to work on getting badges and I am sure this could help.

The posters must be 11X14 in dimension. The children can use crayons, markers, paint, pencil etc. Please be sure that each entry includes the child's name and age group. There are two (2) age categories, 8-9 year old and 10-11 year old. All posters must be delivered to the Safety Chair on the first day of convention. There will be one (1) \$50 winner in each age category and certificates will be awarded to 1st, 2nd and 3rd place winners in each category.

The award for Outstanding Association of the Year, will be judged on your power point submissions. Be sure to include your Safety Projects, Publicity, Networking, Education and Community Service Events. The power point template will be on the website. Please do not add or subtract pages, as the judging is based on the same size template for each Association. The deadline for submitting the power points will be March 10, 2023.

If you have any questions, I can be reached at (518)762-3717 Ext 107 (Mon- Fri 8-4) or by email at: donna@fulmontmutual.com

Respectfully Submitted,
Donna Albanese
Awards/Safety Chair



Federation of New York Insurance Professionals

2022-2023

Safety Contest Theme

Pedestrian Safety

PEDESTRIAN SAFETY TIPS

Teach Kids How to Walk Safely

Teach kids at an early age to look left, right and left again before crossing the street. Then remind them to continue looking until safely across.

It's always best to walk on sidewalks or paths and cross at street corners, using traffic signals and crosswalks. If there are no sidewalks, walk facing traffic as far to the left as possible.

Teach kids to make eye contact with drivers before crossing the street.

Children under 10 need to cross the street with an adult. Every child is different, but developmentally, most kids are unable to judge the speed and distance of oncoming cars until age 10.

Encourage kids to be especially alert for cars that are turning or backing up.

Teach kids not to run or dart out into the street or cross between parked cars.

If kids are walking when it's dark out, teach them to be especially alert and make sure they are visible to drivers. Have them wear light- or brightly-colored clothing and reflective gear.

Take Action Against Distraction

Teach kids to put phones, headphones and devices down when crossing the street. It is particularly important to reinforce the message with teenagers.

Pull headphones down or turn off the volume before crossing the street.

Be aware of others who may be distracted and speak up when you see someone who is in danger.

If kids need to use a cell phone, teach them to stop walking and find a safe area to talk.

Let Your Actions Speak as Loudly as Your Words

Be a good role model. Set a good example by putting your phone, headphones and devices down when walking around cars.

When driving, put cell phones and other distractions in the back seat or out of sight until your final destination.

Be especially alert and slow down when driving in residential neighborhoods and school zones. Be on the lookout for bikers, walkers or runners who may be distracted or may step into the street unexpectedly.

Give pedestrians the right of way and look both ways when making a turn to spot any bikers, walkers or runners who may not be immediately visible.